



Journey Analytics, LLC

Capability Statement

UEI: XDHXUVZ7CP91 | CAGE: XXXXX

ABOUT US

Journey Analytics is a boutique woman-owned consulting firm that delivers custom high impact research and evaluation services. Specializing in government agency support at local, state, and federal levels, we offer a unique blend of expertise that extends beyond traditional boundaries. Our core competencies lie in employing a mixed methods approach to generate insights and harnessing the latest technological innovations to address challenges impacting consumers across all sectors.

CONTACT INFO

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Owner

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NAICS CODES

541611 Administrative Management and General Management Consulting Services

541612 Human Resources Consulting Services

541618 Other Management Consulting Services

CERTIFICATIONS (in progress)

Woman Owned Small Business (WOSB)

Small Business Enterprise (SBE)

Disadvantaged/Minority/Women Business Enterprise (D/M/WBE)

CORE COMPETENCIES

- Survey Research Design & Analysis
- Quantitative & Qualitative Research
- Program & Policy Evaluation
- DEI Strategy and Analytics | EEO Affirmative Action Planning
- People Analytics
- Data Analysis & Visualization
- Performance Management & KPI Development
- Customer Research & Marketing Analytics

DIFFERENTIATORS

- Mixed Methods Research
- PhD-Level Expert & PMP Certified
- Public & Private Sector Expertise
- Top Secret Clearance

PAST EXPERIENCE

- DOL
- EEOC
- HUD
- City of Fort Worth